

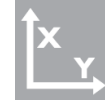


Vulture St, Kangaroo Point and Woolloongabba - Outbound

4169 0002



Brisbane Inner East



12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #46327

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	10%	268,000	5
P25-54	11.2%	152,000	5
OG1	14.9%	93,000	5.4

This premium CLASSIC SUPERSITE is located close to the Gabba Cricket Ground precinct and is visible to traffic travelling outbound from the CBD. Vulture Street is a busy arterial road transporting commuters to and from East Brisbane and Coorparoo to the inner suburbs South Brisbane and West End. The site offers long dwell times to traffic stopped at the merging of the South East Freeway off-ramp and Vulture Street. During peak hour, traffic becomes congested at this road merge. This area is a mixed residential and commercial zone located near hospitals and schools. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

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